

Dear \_\_\_\_\_ :

We're proud to announce new partners in our fundraising efforts. We've joined with the United Synagogue of Conservative Judaism and TD Bank Bank in a program that will bring in annual cash donations and cost us nothing!

Here's how it works:

- TD Bank will donate a percentage of the annual balance in accounts that are enrolled in the program through our temple.
- Checking, savings, money market, CDs and retirement accounts are included.
- They can be individual or most business accounts, and they can be new or existing accounts.
- There is no cost to our temple or to our members, and there is no limit on the amount of our potential donation--the more accounts we have, the more money we get!
- Federal law requires that all account information is kept strictly confidential. Your personal information will not be shared with anyone in United Synagogue or our synagogue. USCJ will know only the names of people signed up, and the total amount of money in all the combined accounts of the participating congregations.

In order to get going, our synagogue needs to sign up (*fill in the number*) accounts. Call our synagogue office and tell us you want to sign up for the TD Bank Bank United Synagogue Affinity Program, either with an existing account or a new one. Once we reach (*fill in the number*) accounts, you can go straight to your bank and add your name to our list. That's it!

There's one more thing you can do: tell your friends and relatives to sign up, too. They don't have to be in the area, they just have to have a TD Bank account. Remember, the more accounts we have the more money we get.

If you have any questions, just give me a call.

Sincerely,

Temple President