

## USCJ-TD Bank Affinity Program

The New Jersey Region USCJ-TD Bank Membership Affinity Program is an easy way to get free money. For every member of an organization who has an account at TD Bank, the bank makes an annual donation to the organization. The donation is based on the balance of all members' accounts. They can be new accounts or existing accounts, business or individual accounts, checking, savings, money market, CD or retirement accounts. There is no cost to the organization or its members.

The New Jersey Region has partnered with TD Bank to ensure that all synagogues in the region, regardless of size, can participate in this program. The bank will make its annual donation to the New Jersey Region based on the balance in the accounts of all those in the regional pool. The region will then distribute the funds to the participating synagogues based on the number of members enrolled in the program. Part of the donation will accrue to the region.

This program requires nothing more than signing up, costs nothing, and results in a monetary reward for the synagogues and for the region.

In order to participate, a synagogue must have 10 percent of the number of its full USCJ dues paying members (not 10 percent of the actual number of members) sign up for the United Synagogue of Conservative Judaism Affinity Program. This 10 percent can include new or already existing TD Bank accounts, they can be individual or business accounts, and those who have the accounts do not have to be members of the congregation. Contact Betty Leventhal in our region office at 1-732-738-4301 and find out how many people your synagogue needs.

Please keep the following in mind as you prepare the registration form.

1. If you print the pdf file, please print clearly. If you prefer, download a word document that you can complete.
2. Please get the exact full name. For example, you may know the people as Sue and Dan Cohen but they are listed at TD Bank as Susan and Daniel Cohen. If you list Sue and Dan, it will kick back as "not in the system" and we will need clarification, which will delay getting the people registered.

More information

Q & A Fact Sheet

Enrollment Form (pdf format)

Enrollment Form (Word Document)

Promotional Sheet (pdf format)

Promotional Sheet (jpg format)