



# Building a Synagogue Culture Survey

## Survey Sample C

There are many reasons to take a survey of congregational culture. Perhaps it is trying to discover how congregants see the community. It could be learning more about what speaks to the membership. It could be a tool to help a search committee describe the congregation. Often congregations seeking a merger will take surveys to see if they are, at core, compatible.

No matter the reason, surveys need to be designed for the congregation and its particular needs at a given time.

United Synagogue has designed some basic core on-line surveys from which a *custom survey* for your congregation can be built. A print out of that survey follows.

Contact Rabbi Paul Drazen, Chief Program Development Officer [646-519-9310, [drazen@uscj.org](mailto:drazen@uscj.org)] to review, customize and put your congregations survey on-line.

# Congregation survey seed c

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## A United Synagogue survey tool. Congregation Survey Seed C

Page 1 - Heading

The %%% Long Range Planning Committee

Page 1 - Question 1 - Choice - One Answer (Bullets)

I am

- Male
- Female

Page 1 - Question 2 - Choice - One Answer (Bullets)

I am

- Single
- Widowed
- Married
- Separated
- Divorced
- Non-Jewish spouse

Page 1 - Question 3 - Choice - Multiple Answers (Bullets)

If applicable — My child(ren) living at home is(are) age(s) [check all that apply]

- 0-2
- 3-4
- 5-6
- 7-9
- 10-12
- 13-16
- 17+

Page 1 - Question 4 - Choice - Multiple Answers (Bullets)

If applicable, I have children, college age or younger:

- Living with me, involved in %%% educational programs.
- Living with me, not involved in %%% educational programs.
- Living away at school.
- Not living with me.

My zip code is

My membership status is

- Single
- Single Parent
- Married couple (family)
- Student
- Senior couple
- Senior individual
- Associate

My age group is

- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+

I joined %%%

- after July 1, xxx
- before July 1, xxx

I am a member of?

- Men's Club
- Sisterhood
- Seniors

I participated in/attended the following activities within the last year (check all that are applicable)

- Bar/Bat Mitzvah training
- Family Shabbat services
- Weekday minyan
- Sisterhood meetings/events
- Purim Carnival
- Yom Hashoah
- Interfaith Thanksgiving
- Work Bingo
- Chavurah

- Adult Education program
- Israeli dancing
- Library
- Men's Club meetings/events
- Choir or choral group
- Synagogue Board meetings
- Purchasing scrip
- Committee (Library, ritual membership, education, etc.)
- other

Page 1 - Question 11 - Choice - Multiple Answers (Bullets)

If applicable, a child living in my household participated in the following activities within the last year (check all that are applicable)

- Bar/Bat Mitzvah training
- Family Shabbat services
- Religious school
- USY/Kadima
- Menschkins
- Purim carnival
- Choir or choral group
- Interfaith Thanksgiving
- Yom Hashoah

Page 1 - Question 12 - Rating Scale - Matrix

You can increase my participation at %%% by having more

	for Children	for Adults
Religious activities	<input type="radio"/>	<input type="radio"/>
Community events	<input type="radio"/>	<input type="radio"/>
Social action	<input type="radio"/>	<input type="radio"/>
Religious School events	<input type="radio"/>	<input type="radio"/>
Jewish education	<input type="radio"/>	<input type="radio"/>
Lecture series	<input type="radio"/>	<input type="radio"/>
Speakers at services	<input type="radio"/>	<input type="radio"/>
Cultural programs	<input type="radio"/>	<input type="radio"/>
Social events	<input type="radio"/>	<input type="radio"/>
Chavurah events	<input type="radio"/>	<input type="radio"/>
Singles programs	<input type="radio"/>	<input type="radio"/>

Page 1 - Question 13 - Choice - One Answer (Bullets)

I attend Friday evening services

- Saturday morning services:
- Weekly
- Bimonthly
- Monthly
- Occasionally
- Never

I ATTEND Friday Services regularly because

- Conservative approach
  - Congregational participation
  - Bar/Bat Mitzvah participation
  - Innovative music
  - Singing
  - Rabbi's sermon
  - Camaraderie
  - Length of service is ideal
  - Special services (USY, Sisterhood and Men's Club Shabbat, etc.)
  - Oneg Shabbat
  - Cantor's participation
  - Sense of community
  - Other
- 

I DO NOT ATTEND Friday night regularly because

- Do not believe in service
  - Too tired to attend
  - Services too traditional
  - Services not traditional enough
  - Sermons not exciting/don't interest me
  - No speakers
  - Services too long
  - Past bad experience
  - Services too late
  - Services too early
  - Services not interesting
  - No current relevance
  - Not enough music
  - Too much music
  - No transportation
  - Seat comfort
  - Physical access to sanctuary
  - Have other places to go
  - Other — Please specify
- 

I attend Saturday morning services

- Weekly
- Bimonthly
- Monthly
- Occasionally
- Never



Regarding dues:

	Strongly agree	Agree	Neutral	Disagree
I understand how my dues are spent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am satisfied with how my dues are spent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think %%% 's dues are reasonable compared with other temples in the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I believe the dues are too high	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I believe the dues are too low	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If %%% had an extra \$100,000 to spend, we should spend it on:

	1	2	3	4	5	6	7	8	9	10
Investments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exterior of the facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing office staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interior of the facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing professional staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other – Please specify _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I am planning to remain at %%% (Please check only one)

- Short term, no more than one year
- As long as my children attend %%% 's Religious School
- As long as I live close to the synagogue
- As long as the dues remain reasonable
- As long as programs remain satisfying
- As long as my spiritual needs remain satisfied
- Other — Please specify

If you wish to expand on any of your answers or comment on any of these questions, please state the # of the question before your response. Thank you.

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